

AI *and* AUTOMATION *in* BUSINESS

The Automation Edge:
AI, RPA, and IPA for
Tomorrow's Enterprises



29-30 July 2025



Melbourne Marriott Hotel Dockland

Co-located with DevSecops Focal Point Forum 2025

(Your AI-Forum registration now includes access to the co-located DevSecOps session at no extra cost. You're welcome to attend both with the same registration!)



info@eruditets.net



+61 3 9005 7576



www.eruditets.com

5 POWERFUL REASONS TO ATTEND

1

Shape the future of enterprise with AI, RPA, and IPA alongside leading innovators.

2

Unlock revolutionary strategies and solutions.

3

Fuel your AI-powered future: Discuss aligning investments, funding, and talent.

4

Learn how global leaders are automating manufacturing, logistics, finance, and healthcare.

5

See how Amazon, Tesla, and Toyota are winning with tech-driven optimization and decision-making.

SUMMIT AT A GLANCE

Day 1: TUESDAY 29 JULY 2025

Keynote: Navigating the Future of Work
Explore how AI, automation, and digital transformation are reshaping global industries.

Strategic Decision-Making with AI
Learn from case studies of Netflix, Amazon, Google, and Tesla driving business success.

Revolutionizing Operations with RPA
Discover hyperautomation strategies to scale productivity and streamline operations.

Amazon’s AI in Supply Chain
A deep dive into how Amazon uses AI to optimize logistics and drive innovation.

The Next Frontier: Intelligent Process Automation
Uncover how IPA combines AI, RPA, and machine learning for smarter workflows.

Interactive Roundtables
• Funding AI projects through R&D Tax Incentives
• Maximizing ROI in AI and automation
• Upskilling talent for an AI-driven future
• Cloud’s role in enabling AI and automation

AI-Powered Analytics & Governance
Transform insights into action while ensuring compliance and mitigating risks.

Panel: Automation for Competitive Edge
Experts from manufacturing, healthcare, finance, retail, and logistics share their insights.

Cybersecurity in Automated Systems
Protect your systems and data in the age of automation.

Day 2: WEDNESDAY 30 JULY 2025

Human + Machine Collaboration
Redefining workforce roles with AI to empower employees, featuring real-world case studies from mining, manufacturing, and logistics.

StAI-Driven Manufacturing Processes
Insights from Tesla, Toyota, BMW, and more on transforming manufacturing through automation.

AI in Financial Services
Explore how AI is streamlining compliance, fraud detection, and risk management.

Navigating Ethical Challenges
Address the complexities and responsibilities of AI and automation in today’s businesses.

The Next Frontier: Intelligent Process Automation
Uncover how IPA combines AI, RPA, and machine learning for smarter workflows.

Data-Driven Automation
Build resilient, adaptive systems by leveraging data for informed decision-making.

Demystifying Generative AI
Practical applications and risks of generative AI for business leaders.

Low-Code and No-Code Platforms
Unlock the potential of automation with accessible, user-friendly tools.

2025 and Beyond
Emerging trends and predictions for AI and automation shaping the future of business.

Visionary Leadership in the Age of Automation
Gain inspirational insights from a global business leader driving automation innovation.

Future-Proofing Cybersecurity
Safeguard your enterprise with strategies for securing automated systems.

HIGHLY ACCLAIMED SPEAKERS



BRYAN SOEPARDI

Director – R&D Tax and Government Incentives

RSM

PAUL REICHL

Manager, Research and Development Program



HUY NGUYEN

Officer | Data Analytics, Budget Management

AUSTRALIAN GOVERNMENT
DEPARTMENT OF HEALTH
AND AGED CARE

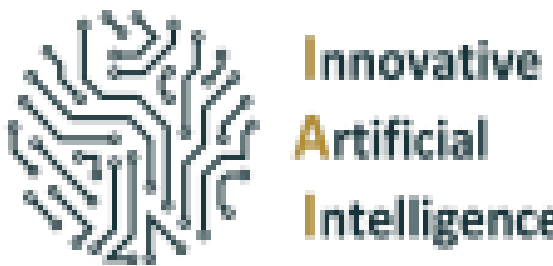
MANOHAR ESARAPU

Chief Information & Innovation Officer



DR. ALI SOOFASTAEI

Advanced Analytics and Applied AI Projects Leader



SUJITH SUKUMARAN

Head of Business Application

BLACKMORES
| GROUP



CHRIS BENSON

Head of Data & AI

FUJITSU



DANIEL LIVESEY

Digital Leader, Gen AI, and Project Management Exper



MATTHEW CURNOW

Head of Digital, DataOps & AI



JOHN TAYLOR

Chief Technology and Integration Officer



AJAY UNNI

CEO & Founder



NAVEED AHMED

Program Test & Automation Manager

WISE TECH GLOBAL



ROBERT THEODORE

Senior Manager (Utilities Specialist)



ANUSHA ARJUNAMANI

DIVC Cyber and Information Security Manager

Digital.NSW



UZMA S.

Product Owner – Platform Engineering



HIGHLY ACCLAIMED SPEAKERS



WAQAS KHAN
Senior Data Lead | Data & Systems Solutions
DEPARTMENT OF GOVERNMENT SERVICES



MAHESH KRISHNAN
Chief Technology Officer
FUJITSU



DESMOND J SEELEY
FS Engineering Chapter Area Lead


MUZAMIL RASHID

Head of Cybersecurity



HALASYA SIVA SUBRAMANIA

Head of AI and Automation

TELSTRA



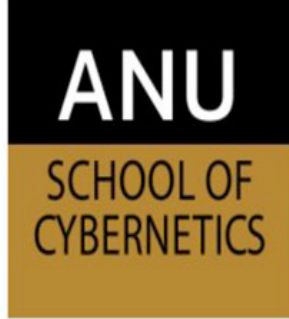
KATE ROMANOVA

Ex-Group Head of Technology, Strategy and Innovation



DR TRISH LAVERY

Internationally-Recognised Academic and Policy Leader



POORNIMA L. NATHAN

Technology Strategist and Enterprise Transformation Leader



HITESH KUMAR JAMB

DevOps and Test Automation Lead EMBA | MIT Immersion Program Winner

APA Group

N. SUBRAMANIAN

Cloud Security, DevSecOps and Cloud Solution Architect



HARMAN SINGH

Advanced Automation and Smart Technologies Leader



MANMEET BEDI

Senior Manager, Emerging Technology



AI FORUM HIGHLIGHTS

Learn from real-world success stories, like Amazon's AI-powered surge manufacturing and automation in financial services, to transform your operations.

Gain insights into how industry giants like BMW leverage AI and automation to maintain their competitive edge.

Discover how Intelligent Process Automation (IPA) can unlock new levels of efficiency and growth.

Empower your workforce and drive innovation with human-machine collaboration in the age of AI.

Achieve maximum ROI in AI investments and ensure resources contribute to measurable business outcomes through actionable strategies for effective AI adoption.

Engage with global experts in manufacturing, healthcare, finance, and logistics to discuss topics like "Automation for Competitive Edge" and ethical AI governance. Develop your AI strategy with the help of these diverse perspectives.

Safeguard your AI-enabled infrastructure with cutting-edge strategies from "Future-Proofing Enterprises," and conquer the escalating challenges of securing digital environments.

Examine AI's ethical challenges and how industry leaders are using it for innovation.

See how Tesla, and financial services use generative AI to transform their operations.



DAY ONE: Strategy, Integration & Intelligent Automation

09:00 - 09:10

OPENING REMARKS
Welcome To The Conference And An Overview Of The Day’s Events
Kate Romanova
Ex-Group Head of Technology, Strategy and Innovation
Qantas

09:10 - 09:40

KEYNOTE ADDRESS:
Navigating The Future: AI Global Governance Scenarios and Their Impact on Your Business

This presentation will examine the developing global framework for AI governance, specifically analyzing the OECD’s four potential future scenarios and their impact on international policy and regulation, with a focus on how these scenarios will affect businesses operating across borders; the key emphasis will be on strategic foresight, enabling companies to proactively adapt their AI strategies to anticipate regulatory changes and ensure long-term success in a dynamic global environment.
Dr Trish Lavery
Internationally-Recognised Academic and Policy Leader
Australian National University

09:40 - 10:10

Strategic Decision-Making With AI (Netflix, Amazon, Google Or Tesla Case Study)
Benefits and strategies for integrating AI into executive decision-making.
Chris Benson
Head of Data & AI, APAC
Fujitsu Australian Limited

10:10 - 10:40

Revolutionizing Operations With RPA At Scale: A Deep Dive Into Hyperautomation

This presentation will explore the transformative power of Robotic Process Automation (RPA) and its evolution into hyperautomation. We’ll delve into the key benefits of RPA, including increased efficiency, accuracy, and productivity. Additionally, we’ll discuss the role of AI, machine learning, and other technologies in enhancing RPA capabilities. By the end of this presentation, attendees will gain a comprehensive understanding of RPA and hyperautomation, and be equipped to identify opportunities for automation within their own organizations.
Naveed U Ahmed
Quality Assurance & Automation Evangelist

10:40 - 11:00

Morning Coffee Break and Networking

11:00 - 11:30

Funding AI/Automation Projects Through The R&D Tax Incentive.
Bryan Soepardi
Director – R&D Tax and Government Incentives
RSM Australia

11:30 - 12:00

IPA (Intelligent Process Automation): The Next Frontier in Productivity
Combining AI, RPA, and Machine Learning for Smarter Workflows
Halasya Siva Subramania
Head of AI and Automation
Telstra

12:00 - 12:30

DevOps Success Metrics: How to Measure and Prove Value
Uzma S.
Product Owner - Platform Engineering
Greenstone Financial Services

12:30 - 13:30

Lunch Break and Networking Session

13:30 - 14:00

RAG Revolution: Transforming Data Analytics and Automation for the AI Era

Waqas Khan

Senior Data Lead | Data & Systems Solutions

Department of Government Services

14:00 - 14:30

The Role of Low-Code and No-Code Platforms in Automation

Discover how low-code and no-code platforms are revolutionizing the way organizations approach automation. This presentation will explore the benefits of these platforms, including increased efficiency, reduced development time, and democratized access to automation. We will delve into the challenges and best practices for integrating low-code and no-code solutions with existing systems. By the end of this session, you will gain a comprehensive understanding of these powerful tools and be equipped to leverage them to drive innovation and business growth.

Daniel Livesey

GovAI Engagement Lead

Australian Government Department of Finance

14:30 - 15:15

Panel Discussion: Automation for Competitive Edge: Challenges and Opportunities

- Featuring experts from Manufacturing, Healthcare, Finance, Retail and Logistics & Supply Chain

Moderator:

Kate Romanova

Ex-Group Head of Technology, Strategy and Innovation

Qantas Group

Panelists:

John Taylor

Chief Technology and Integration Officer

Lumia Care

Waqas Khan

Senior Data Lead | Data & Systems Solutions

Department of Government Services

Daniel Livesey

GovAI Engagement Lead

Australian Government Department of Finance

15:15 - 15:30

Afternoon Coffee Break and Networking Session

15:30 - 16:00

Can You Trust Your LLM? Understanding LLM Security Risks and Hacks

What happens when your AI assistant breaks the rules? When AI Goes Off-Script: Security Risks of LLMs explores the growing threats posed by large language models—from prompt injections and jailbreaks to vulnerabilities introduced by developers. Learn how attackers manipulate LLMs, why they’re easily misled, and the hidden risks in AI-generated code—all through practical insights and real-world examples.

Mahesh Krishnan

Chief Technology Officer

Fujitsu Australia and New Zealand



Panel Discussion: Harnessing AI for the Future of Construction

The construction industry stands on the brink of a technological revolution, driven by the transformative power of Artificial Intelligence (AI) and Automation. This panel session will explore the profound impact AI and Automation are set to have on the future of construction. Our distinguished panelists, comprising industry leaders, AI experts, and innovative thinkers, will delve into how AI technologies are reshaping construction processes, enhancing efficiency, and driving sustainability.

Key discussion points will include:

- **AI-Driven Design and Planning:** How AI is revolutionizing design and project planning through enhanced visualisation and deep analytics.
- **Automation in Construction:** The role of AI in automating construction tasks, from robotics in building to autonomous machinery, reducing human error and increasing safety.
- **Smart Construction Sites:** Leveraging AI for real-time monitoring and management of construction sites, optimizing resource allocation, and ensuring timely project completion.
- **Sustainability and AI:** Exploring AI's potential in promoting sustainable construction practices, minimizing waste, and improving energy efficiency.
- **Future Workforce:** The evolving role of the construction workforce in an AI-driven industry, focusing on upskilling and the integration of human and machine collaboration.

Moderator:

Harman Singh

Advanced Automation and Smart Technologies Leader

GHD

Panelists:

Manmeet Bedi

Senior Manager, Emerging Technology

Victorian Infrastructure Delivery Authority

Robert Theodore

Senior Manager (Utilities Specialist)

Victorian Infrastructure Delivery Authority

Paul Reichl

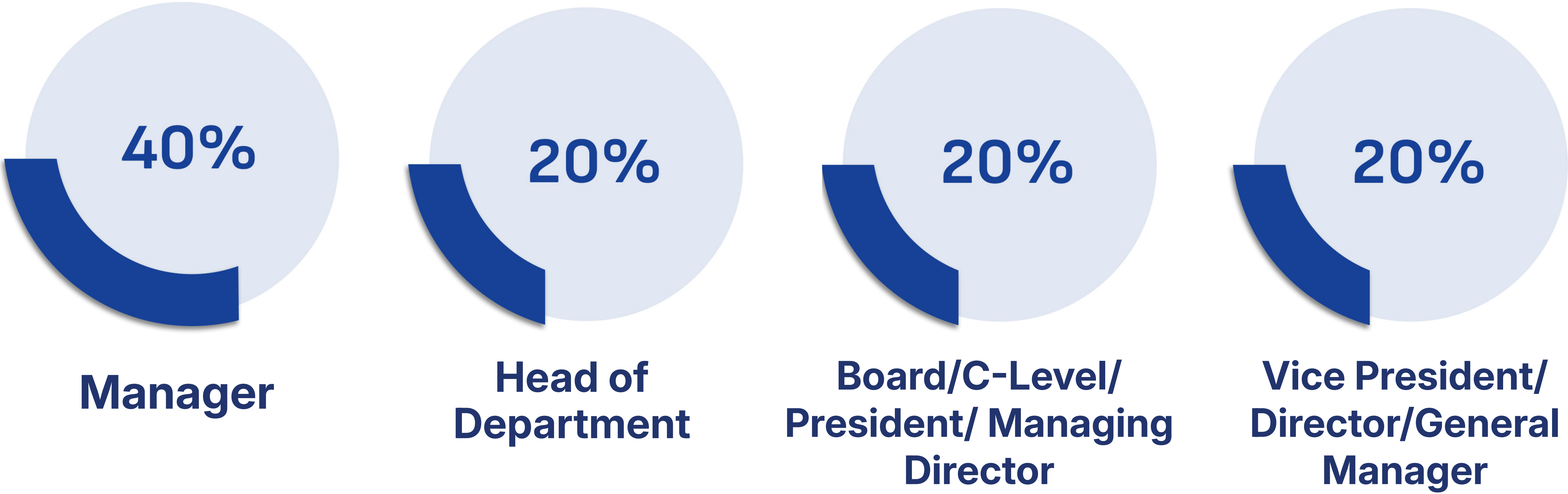
Manager, Research and Development Program

Victorian Infrastructure Delivery Authority

09:00 - 09:10	<p>OPENING REMARKS</p> <p>Welcome To The Conference And An Overview Of The Day's Events</p> <p>Kate Romanova <i>Ex-Group Head of Technology, Strategy and Innovation</i> Qantas</p>
09:10 - 09:40	<p>AI in Financial Services: Automation for Risk Management</p> <p>Strcning compliance and fraud detection with AI</p> <p>Huy Nguyen <i>Officer Data Analytics, Budget Management</i> Australian Government Department of Health and Aged Care</p>
09:40 - 10:10	<p>2025 and Beyond: Emerging Trends in AI and Automation</p> <p>This presentation will delve into the cutting-edge trends shaping the future of AI and automation. We will explore the latest advancements in generative AI, quantum computing, and AI-powered cybersecurity. By understanding these emerging technologies, organizations can unlock new opportunities and address potential challenges. We will discuss real-world examples and best practices to help you harness the power of AI and automation for sustainable growth and innovation.</p> <p>Matthew Curnow <i>Head of Digital, DataOps & AI</i> Wood</p>
10:10 - 10:40	<p>Igniting AI Enthusiasm: Practical Strategies for Enterprise-Wide Adoption</p> <p>Sujith Sukumaran <i>Head of Business Applications</i> Blackmores Group</p>
10:40 - 11:00	<p>Morning Coffee Break and Networking Session</p>
11:00 - 11:30	<p>Beyond Automation: AI and the Future of Human Work</p> <p>Our industry has been transformed by new technologies, radically changing how we work. Thirty years ago, deployment cycles took 3-5 years; today, they happen in seconds. This rapid pace is largely due to our focus on investing in tools that boost developer productivity. We're still driven to create tools that simplify developers' work and make it easier for others to join the field. Many companies are heavily invested in enhancing productivity. However, the abundance of productivity tools doesn't automatically lead to increased productivity. Companies need to examine and adapt their internal systems and processes, especially in decision-making and information sharing. This is where many companies stumble. They heavily invest in areas where developers are coding but neglect other crucial areas. The impact of these changes is significant for enterprise businesses, often with failure indicators appearing too late for recovery.</p> <p>Poornima L. Nathan <i>Technology Strategist and Enterprise Transformation Leader</i> 7-Eleven Australia</p>
11:30 - 12:00	<p>Securing the DevOps Pipeline: A Comprehensive Guide to Compliance and Best Practices</p> <p>Hitesh Kumar Jamb <i>DevOps and Test Automation Lead EMBA MIT Immersion Program Winner</i> MIT Immersion Program Winner APA Group</p>

12:00 - 12:30	<p>Mitigating Bias in AI: A Strategic Approach</p> <ul style="list-style-type: none"> •In the rapidly evolving landscape of artificial intelligence (AI), organizations are faced with critical decisions on how to invest their limited resources into AI solutions wisely. This talk introduces a framework that serves as a strategic guide for organizations aiming to optimize the value derived from their AI investments. The framework is structured to assist decision-makers in thinking through the most effective approaches for navigating transformational change. Given the current desire of almost every organization to aggressively adopt AI capabilities, this presentation will discuss this framework to focus on key aspects of transformational change while mitigating implicit biases. •Through sharing industry research and best practices, this presentation will provide insights into the decision-making processes when dealing with disruptive technologies. Attendees will gain a deep understanding of how to align their organization’s goals with the most suitable AI strategy, ensuring that every dollar spent on AI is strategically invested for maximum value. <p>Manohar Esarapu <i>Chief Information & Innovation Officer</i> City of Port Phillip</p>
12:30 - 13:30	<p>Lunch Break and Networking Session</p>
13:30 - 14:00	<p>Moving from Agile Sprints to DevOps To Enables Sustainable And Long Term Success</p> <p>Desmond J Seeley <i>FS Engineering Chapter Area Lead</i> Commonwealth Bank</p>
14:00 - 14:30	<p>Fireside Chat: AI Integration Blueprint - Vision to Reality: Key Factors for a Successful Implementation</p> <p>Anusha Arjunamani <i>DIVC Cyber and Information Security Manager</i> Digital.NSW</p>
14:30 - 15:00	<p>Future-Proofing Cybersecurity in Automated Enterprises</p> <p>Ajay Unni <i>CEO & Founder</i> StickmanCyber</p>
15:00 - 15:30	<p>AI and Automation in Mining: Enhancing Safety, Sustainability, and Efficiency</p> <p>Dr. Ali Soofastaei <i>Advanced Analytics and Applied AI Projects Leader</i></p>
15:30 - 16:00	<p>Containerization and Orchestration: Revolutionizing Software Development and Deployment</p> <p>N. Subramanian <i>Cloud Security, DevSecOps and Cloud Solution Architect</i></p>
16:00 - 16:15	<p>Closing Remarks</p> <p>Afaf Ibrahim <i>CEO</i> Erudite T.S.</p>

SENIORITY LEVEL OF PARTICIPANTS



INDUSTRIES

(covering areas but not limited to):

- | | | |
|-----------------------------|---------------------------|------------------------|
| Retail | Hospitality | Computer Software |
| Insurance | Aviation | Utilities |
| Banking Investment Banking | Government Administration | Construction |
| Financial Services | Management Consulting | Civil Engineering |
| Telecommunications | Research Institutions | Higher Education |
| Pharmaceutical | Manufacturing | Consumer Goods |
| Food & Beverage | Supply Chain & Logistics | Media |
| Oil & Gas | E-commerce | Entertainment |
| Mining | Hospital & Healthcare | Information Technology |
| Chemical | Pharmaceuticals | Computer Hardware |

In The Roles Of:

C-Level/President/Vice President/ Director/Head/Manager of:

- | | | |
|-------------------------|------------------------|----------------------------|
| Artificial Intelligence | Data Analytics | Machine Learning |
| Automation | Digital Transformation | Operation Excellence |
| Automation Intelligence | Digital Solution | Operations |
| Automation Initiatives | Enterprise Solutions | Process Performance |
| Automation Projects | Finance | Product Development |
| Business Analysis | HR | Risk Management |
| Change Management | Innovation | Robotic Process Automation |
| Cybersecurity | IT & Digital | Robotics |
| CISO | IT Governance | Supply Chain |
| Compliance | IT Infrastructure | Supply Chain Management |
| Data | IT Operation | Talent Development |
| | | Transformation |

Why sponsor AI And Automation In Business Forum 2025

Whether your focus is on driving enterprise-wide automation, enhancing operational efficiency, or adopting cutting-edge AI solutions, this forum is designed to deliver measurable value for your organization.

The AI and Automation in Business Forum 2025 Forum is tailored for C-suite leaders, Heads of IT, Operations, Finance, Manufacturing, and Digital Transformation, as well as Senior Managers driving AI, RPA, and automation initiatives across industries.

Customise Your Experience Through a Versatile Event Format

- Participate in keynote addresses from industry pioneers on topics like "Navigating the Future of Work" and "2025 and Beyond: Emerging Trends in AI and Automation."
- Engage in interactive roundtable discussions on funding strategies, maximizing ROI, and cloud enablement for automation.
- Gain practical insights through case studies such as Amazon's AI-powered supply chain optimization and Tesla's AI-driven manufacturing excellence.

Expand Your Reach and Build Strategic Partnerships

- Network with decision-makers across industries, including manufacturing, healthcare, finance, and logistics, in panel discussions like "Automation for Competitive Edge."
- Access invaluable opportunities for 1-2-1 meetings and informal networking, ensuring meaningful connections.

Achieve Success with a Targeted Campaign

- Position your organization at the forefront of AI and automation by showcasing your solutions to key decision-makers.
- Build a tailored engagement strategy that aligns with your business objectives and delivers a clear ROI.

To explore prospective sponsorship options or create your package, contact Program Director Aileen Hisita at **+61 3 9005 7576** or aileenh1@eruditets.net

MEDIA PARTNER

Benefits as Media Partner and Supporting Organization at AI and Automation in Business Forum 2025

Elevate your company's profile and exposure. Your company's logo will appear in our brochures and be shared with influential business leader and decision-makers in AI and automation across the region.

To discuss options for media partnering with Erudite at **AI and Automation in Business Forum 2025**, please contact the Event Director at info@eruditets.net

• Affiliation with an internationally renowned commercial event organizer, Erudite T.S' events are trusted globally for their high value.

• By partnering with selected media and supporting organizations, we can deliver the highest calibre of expert knowledge and critical industry insights to the target market.

• Erudite T.S. events are widely known worldwide for providing the best values.

PRICING AND REGISTRATION

Pre-launch Offer (Discount: 70%) For registration and payment received by 25 April 2025	Super Early Bird (Discount: 60%) For registration and payment received by 9 May 2025	Early Bird (Discount: 55%) For registration and payment received by 23 May 2025	Regular Price
AUD374 Plus GST if applicable	AUD499 Plus GST if applicable	AUD560 Plus GST if applicable	AUD 1249 Plus GST if applicable
For Virtual Attendance, contact Angelei Pedrezuela at info@eruditets.net			

GROUP DISCOUNT FEES PLUS GST

Group discount of 10% for the 2nd participant from the same organization. For a limited time only by 30 April 2025 register 3 participants and the 4th participant will receive a complimentary seat. ***One discount scheme applies**

3 WAYS TO REGISTER

- info@eruditets.net
- [+61 3 9005 7576](tel:+61390057576)
- www.eruditets.com

VENUE & ACCOMODATION INFORMATION

- Melbourne Marriott Hotel Docklands
- 29-30 July 2025

Accommodation is not included in the program fee but you will be entitled to use our corporaterate for your accommodation. Information will be sent along with your registration confirmation.

CANCELLATIONS AND SUBSTITUTIONS

***All cancellations must be received in written form.**

Once we have received your booking, the place(s) are confirmed. No refunds will be made for any cancellations, however, program credits of equivalent value only applicable for Erudite Training Solutions events will be provided. Credits can only be redeemed for 1 program and are valid for only one (1) year from the date of issue.

Substitution with a qualified candidate is allowed by providing at least 5 working days of advance notice to Erudite Training Solutions. One-time substitution is allowed with no charges. Subsequent substitutions will be charged a 10% admin fee.

PLEASE NOTE: Erudite Training Solutions reserves the right to change the content and timing of the program, the speakers, and the date and venue due to reasons beyond their control. If in the unlikely event that the course is canceled, Erudite Training Solutions will refund the full amount and disclaim any further liability.

PRIVATE DISCLOSURE STATEMENT: Any information provided by you in relation to this event is being collected by Erudite Training Solutions and will be held in the strictest confidence. It will be added to our database for the primary purpose of providing you with information about future events and services.





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BILLING DETAILS

Billing Contact Mr/Mrs/Ms:

Job Title: Department:

Telephone:

Organization:

Address:

Postal Code:

DELEGATES DETAILS

1

Participant Name (Mr/Mrs/Ms):

Job Title: Department:

Telephone: Email:

2

Participant Name (Mr/Mrs/Ms):

Job Title: Department:

Telephone: Email:

3

Participant Name (Mr/Mrs/Ms):

Job Title: Department:

Telephone: Email:

4

Participant Name (Mr/Mrs/Ms):

Job Title: Department:

Telephone: Email: